

Enterprise 2.0 Strategy and Implementation for one of the world's largest consulting firms



BearingPoint is one of the world's largest management and technology consulting firms, with approximately 17,000 staff in 40 countries. Information Management represents approximately 12% of the firm's projects globally and is one of the organisations 2 global solution suites.

omCollab is used to host the MIKE2.0 and imCollab platforms for BearingPoint.

Business Needs

- Providing a IM Solution Suite to support a new global Information Management practice that spans the complete business.
- Support the revenue of Information Management projects from \$400M to \$1B over a 5-year period.
- Allow the company to faces significant challenges from competitors investing heavily in this area.
- Improve how the firm manages IP and collaborates across projects
- Hit sales and delivery targets by improving solution quality and lowering delivery risk.

Our Approach

- The suite was architected to provide a framework that encourages innovation and proven results.
- The team built a solution to meet suite collaboration requirements based on a foundation of open source technologies.
- The goal was a comprehensive standard in the industry around Information Management that was open and collaborative. The approach is therefore based on a confluence of open source, Enterprise 2.0 and the concept of *Information Development*.

Client Results

- The IM Solution Suite now provides a complete collaborative environment for BearingPoint's global IM practice.
- The Integrated Content Repository is a true Enterprise 2.0 solution: it makes use of the collaborative, user-driven content built using Web 2.0 techniques and technologies on the MIKE2.0 site and incorporates it internally into the enterprise.
- The global internal and external community continues to grow, develop new content and form stronger business relationships.